



FindYourFuture.sc.gov & Other New Tools for Education and Workforce Partners

August 2025



Agenda

Why and Who

- Statewide Education and Workforce Development Act
- CCWD Membership and Structure

New Tools

- Interim Portal (FindYourFuture.sc.gov)
 - Education Matchmaker
 - Priority Occupation Dashboard
 - AI Pilot (Future Finder)



Why and Who

- Statewide Education and Workforce Development Act
- CCWD Membership and Structure



Statewide Education and Workforce Development Act



Brings **more agencies and groups** to the Coordinating Council for Workforce Development (CCWD).



Includes **numerous responsibilities and projects** such as:

- Unified State Plan for Education and Workforce Development
- State Education and Workforce Portal
 - Career Pathways Tool
 - Education Alignment Toolkit
 - Supply Gap Analysis
 - etc.
- Communication with industry
- Connect Veterans and their families with career assistance
- SC Benefits Calculator



Coordinating Council for Workforce Development Structure

Executive Committee

Full Council

CCWD Member Lead Staff

Industry Associations and Other Partners

**Portal
Steering
Committee**

**Communications
Committee**

**Metrics
Baseline/Data
Committee**

**Veterans
Committee**

**Pathways
and
Alignment
Committee**



New Tools

Interim Portal
(FindYourFuture.sc.gov)

- Education Matchmaker
- Priority Occupation Dashboard
- AI Pilot (Future Finder)



Communications Committee

Created December 2023

Purpose

Engage in discussions, collaboration, and **information sharing** concerning the ability of the State to prepare and train workers to meet current and future workforce needs

-S.C. Code Section 41-30-510

FIND YOUR FUTURE SOUTH CAROLINA



Portal Steering Committee

Created March 2024

Purpose

Create and maintain an Education and Workforce **Portal** to provide South Carolinians **with information critical to their lifelong educational journey.**

-S.C. Code Section 41-30-540(B)(7)

FIND YOUR FUTURE SOUTH CAROLINA



Central Portal

(Not yet available;
Long-term work)

Interim Portal (FindYourFuture.sc.gov)

Static and Dynamic Web Pages

No sign-in required

AI Pilot (Future Finder)

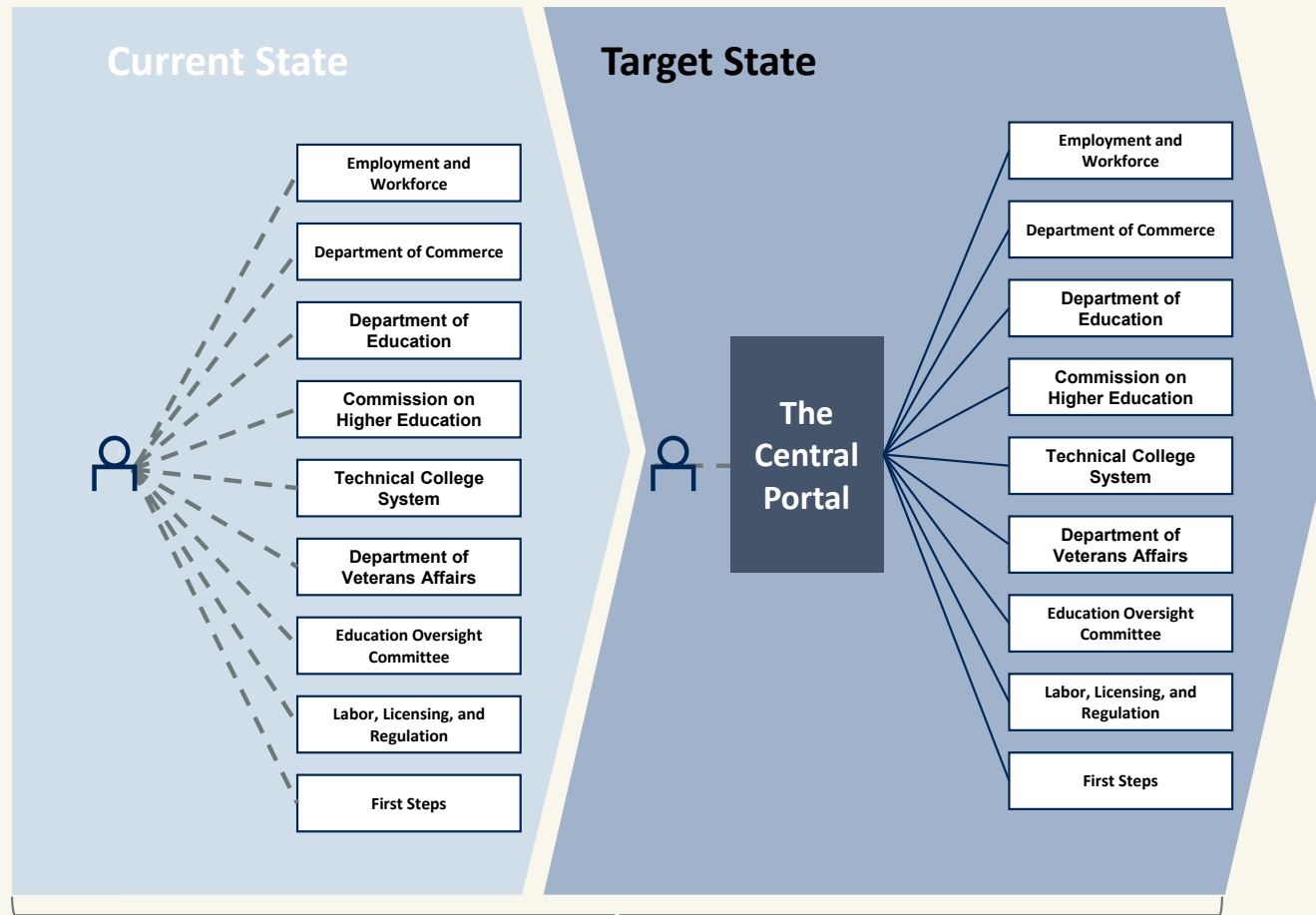
Sign-In required



Central Portal

(Not yet available;
Long-term work)

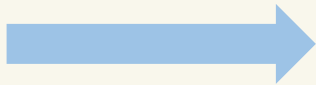
- ❖ Centralized
- ❖ User-friendly
- ❖ Seamlessly integrates education and workforce resources for users
- ❖ Empowers South Carolinians to access opportunities and pathways throughout their lives.



Illustrative set of
CCWD agencies



Interim Portal (FindYourFuture.sc.gov)



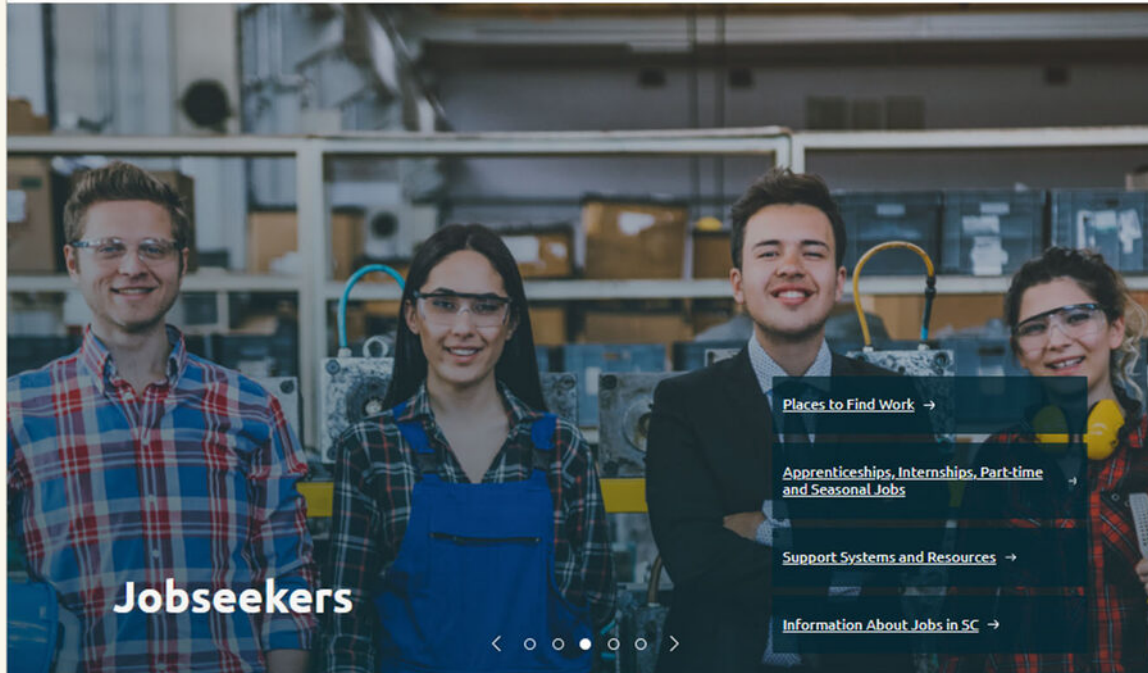
Static and Dynamic Web Pages

No sign-in required

AI Pilot (Future Finder)

Sign-in required

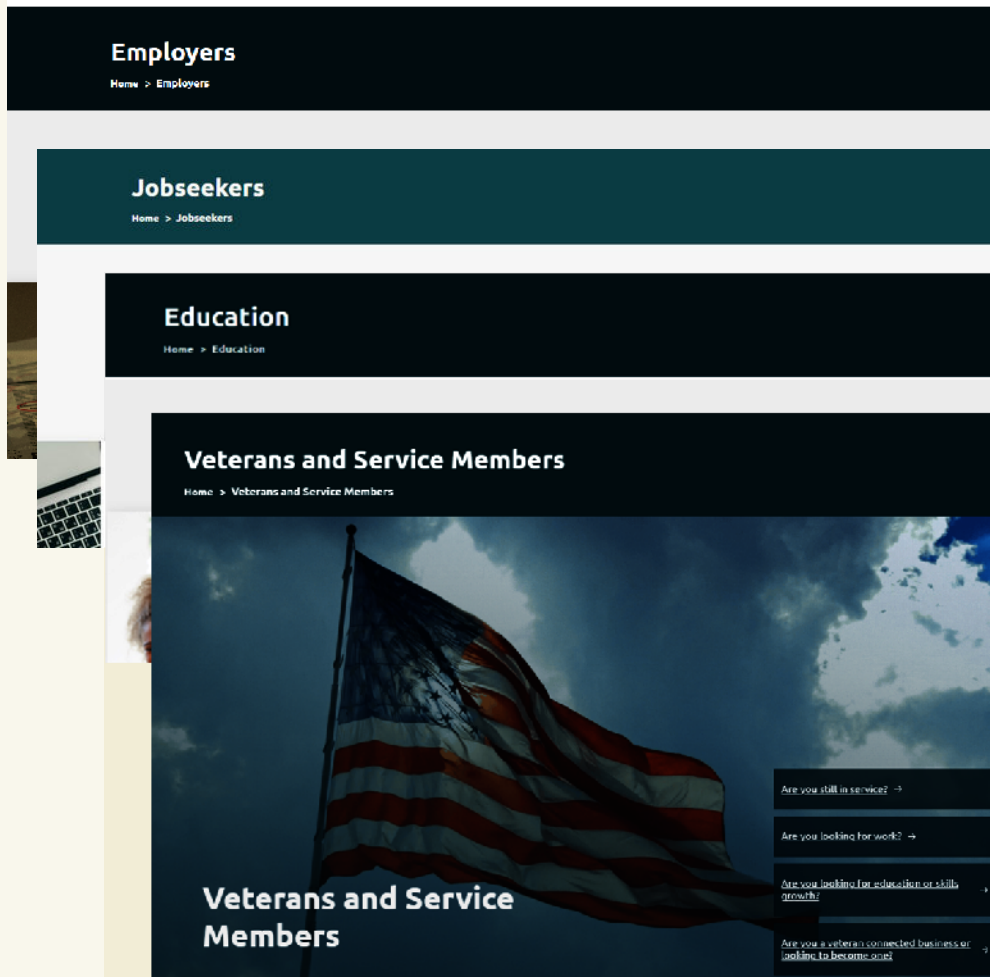




Static and Dynamic Web Pages

Audience

- Employers
- Jobseekers
- Educators
- Students
- Parents



Static and Dynamic Web Pages

Audience

- Employers
- Jobseekers
- Educators
- Students
- Parents

Features

- Navigation to education and workforce services and tools from state, regional, local, non-profit, etc.
- New dashboards and consolidation of existing education and workforce dashboards in single location.





Sample list of entities involved

Department of Employment and Workforce

Department of Commerce

First Steps to School Readiness

Department of Education

Education Oversight Committee

State Technical College System

Commission on Higher Education

Department of Veterans Affairs



Education Matchmaker

Example Resource

Find post-secondary education programs that lead to different occupations based on:

- Occupation
- Education Provider
- County
- Distance from a certain zip code (e.g., home, office, etc.)

Collaboration:
DEW + CHE
+ State Tech

All Filters

Reset Filters

Search by Career Cluster and Occupations

All

Search by Occupations

All

Search by Education Level Desired

All

Search by Education Provider

All

Search by Institution County

All

Search by Residential Zipcode

Search

Distance in Miles from Residential Zipcode

0

300

Education Provider	Education Level	County	Program Name	URL
Academy for Careers and Technology	Certificates of at least 1 but less than 2 years	Marion	Licensed Practical/Vocational Nurse Training	Link
Academy of Hair Technology	Certificates of at least 1 but less than 2 years	Greenville	Cosmetology/Cosmetologist, General	Link
	Certificates of at least 12 weeks but less than 1 year	Greenville	Facial Treatment Specialist/Facialist	Link
			Nail Technician/Specialist and Manicurist	Link
	Certificates of less than 1 year	Greenville	Facial Treatment Specialist/Facialist	Link
			Nail Technician/Specialist and Manicurist	Link
Aiken Technical College	Associate's degree	Aiken	Accounting	Link
			Administrative Assistant and Secretarial Science, General	Link
			Business Administration and Management, General	Link
			Child Care and Support Services Management	Link

Priority Occupation Dashboard

Example Resource

Information on priority occupations at the following levels:

- Regional
- State
- Individual (e.g., choose your adventure)

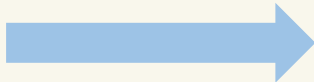
Collaboration:
DEW + CHE
+ State Tech + LLR

Search by Occupations									
All									
Search by Career Clusters			Search by Education Requirements			Search by County			
All			All			All Counties			
Search by Licensing Requirement		Search by Priority Selection		Filter by Estimated Starting Salary			Filter by Average Annual Wage		
All		All		\$0 \$224,400			\$0 \$556,700		
Career Cluster	Education Requirement	Occupation	Estimated Starting Salary	Average Annual Wage	Occupational Licensing Requirement	Licensing Board Link	Personal Priority	Region Priority	State Priority
Agriculture, Food & Natural Resources	Associate's degree	Environmental Engineering Technologists and Technicians	\$44,200	\$60,000	None		X	X	X
		Environmental Science and Protection Technicians, Including Health	\$37,900	\$46,900	License may be required by employer	🔗	X	X	X
		Funeral Home Managers	\$52,800	\$82,500	License required by S.C.	🔗	X	X	X
		Geological Technicians, Except Hydrologic Technicians	\$42,300	\$49,700	License may be required by employer	🔗	X	X	X
	Bachelor's degree	Agents and Business Managers of Artists, Performers, and Athletes	\$49,200	\$77,400	License may be required by employer	🔗	X	X	X

Interim Portal (FindYourFuture.sc.gov)

Static and Dynamic Web Pages

No sign-in required



AI Pilot (Future Finder)

Sign-in required



[Jobseekers ▼](#)[Employers ▼](#)[Education ▼](#)[Resources for Partners](#)[Future Finder](#)[Website Feedback Survey](#)

AI Pilot (Future Finder)

Audience

- Students & Jobseekers

Features

- Translate education and work into skills
- Explore careers based on skill match
- Chart path to reach your goals
- Apply and start working

Temporary

Sign up now and let us know your thoughts

FIND YOUR FUTURE SOUTH CAROLINA



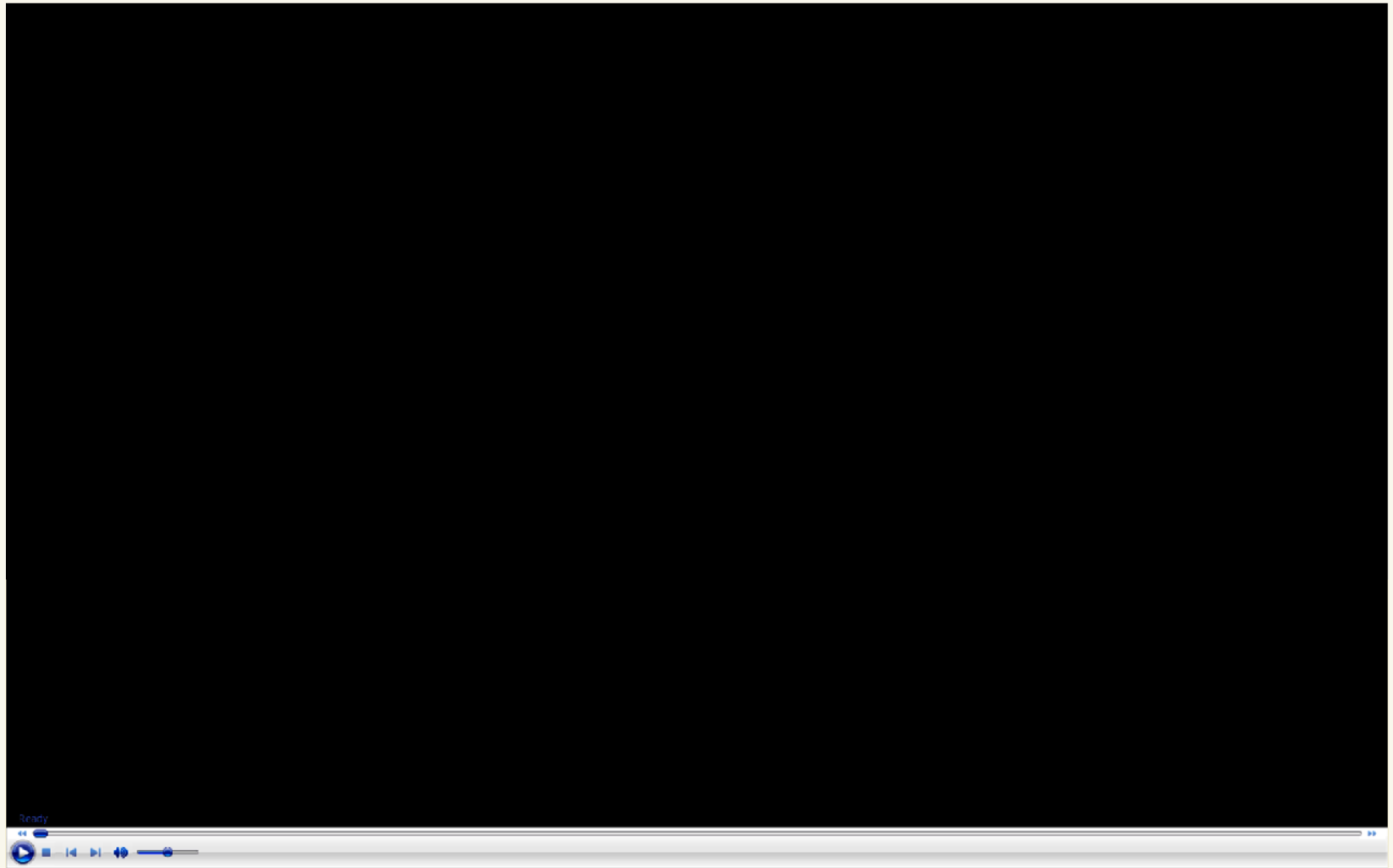
The screenshot shows the 'Future Finder' sign-up page. At the top, there is a 'Find Your Future South Carolina' logo and a language dropdown menu set to 'English'. Below this is an 'Email' section with a text input field containing the placeholder 'Enter your email'. Under the input field is a purple button labeled 'Continue to Sign Up'. Below this button is a horizontal line with the word 'or' in the center. Under the line is a button labeled 'SC.GOV Continue with My SC.GOV'. Below this button is a link that says 'Already have an account? Sign in now'. At the bottom of the page, it says 'Powered by FutureFit AI' with a small logo.



Future Finder (Personalization Pilot)

Demo

Video



5 months into the pilot...



3,400+
registered
users

- **Locations:** 220+ different towns and cities in SC
- **Ages:** 25% under 20 years old, 25% over 50 (200+ in every age bracket)
- **Employment Status:** 40% not working or part-time
- **Education:** >50% without a post-secondary degree; >10% started but did not finish college
- **Key Communities:** Representation from veterans, single parents, those with disabilities, and those formerly incarcerated



What was their experience?

- 93% of users report a positive experience.
- 8.3 out of 10 average satisfaction rating.
- High ratings for the following:
 - ease of navigation (4.3 out of 5),
 - career awareness (4.1 out of 5), and
 - job interest alignment (3.9 out of 5).
- Average session time of 8+ min.

“Ease to find programs of interest and the nearby location of those institutions... Great information, I only wish I knew of this information months ago.”

-Sonia, unemployed single parent & veteran,
Columbia, SC



What are we learning users want?

- Automatic identification of skills based on their education and work experiences
- Local education and training options available to help them achieve their goals*

*Automatic matching presented to them as opposed to old school looking it up manually which requires using information from multiple sources

- Financial scholarships available for each education option so they don't close doors by presuming it is too expensive
- Personalized journey maps that match their experiences
- Desktop and mobile friendly versions
- Users are of all ages including under age 20 and over age 50





Thank You!

Charles Appleby

Senior Advisor,
Coordinating Council for
Workforce Development

cappleby@dew.sc.gov

