William Petty Chief of Police



Police Action Plan: 803 Fresh Concert

Date: Thursday, June 12

Location: Downtown District – Gadsden Street from Main to Church Streets

Event Time: 4:00 PM – 9:00 PM

Main Performance: 803 Fresh, 7:00 PM

Meet & Greet Location: Agribusiness Center, 111 Columbia Street

1. Objective

To ensure the safety of all attendees, performers, staff, and vendors during the 803 Fresh Concert. This includes traffic control, crime prevention, orderly crowd management, emergency response readiness, and VIP protection.

2. Street Closures & Access Control

Effective at 1:00 PM:

• **Street Closures Begin:** All streets within the event zone will close at 1:00 PM. Barricades will be placed around the perimeter, with access permitted only to authorized personnel and vendors.

• Closed Streets Include:

- Hudson Street (from Main to Church)
- o Gadsden Street (from Main Street to Elliott) to remain closed through Friday
- Wylie Street (from Main Street to Gadsden Street)
- Church Street (from Gadsden Street to College Street)

Event Entry Points:

- VIP access via Hudson Street/Church Street only.
- o General Admission via Wylie or Main/Gadsden



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3. Command & Communication

- Command Post: Located at top of hill (off Gadsden Street &Main Near Kimbells)
- Radio Channel: Special OPS Channel (all CPD, SLED, and Fire Dept. will use this channel)
- Incident Commander: [Lt. Moore and FD Chief Jackson]
- On-Site Medical: Fire Department EMS unit staged adjacent to Command Post

4. Officer Assignments & Deployment

Stage Security & VIP Escort

• Officer C1 & C2 (CPD): Assigned to 803 Fresh; remain with the artist during the event; escort to and from stage and to meet & greet.

VIP Zone Patrol

- SLED Agents S1 & S2: Foot patrol VIP South Side (Hazelwood Farms area)
- SLED Agents S3 & S4: Foot patrol VIP North Side (near Wild Bees Bottle Shop)

General Admission Zone

• **SLED Agents S5 & S6 + CPD Officers C3 & C4:** Foot patrol inside GA area; monitor crowd and respond to incidents.

Alcohol Vendor Area - Hudson Street

CPD Officers C5 & C6: Foot patrol and monitor vendor compliance with alcohol laws; enforce ID checks.

Agribusiness Center (Meet & Greet 8:00-9:00 PM)

- **Transportation:** At approx. 8:00 PM, secure transport provided for 803 Fresh from performance stage to Agribusiness Center.
- **Post Detail:** 2 SLED Agents + 2 CPD Officers will be posted at Agribusiness Center for crowd management and artist security.



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5. Emergency & Safety Measures

- Medical Response: Fire Department on standby for medical emergencies.
- **Evacuation Plan:** In case of an emergency (weather, disturbance, fire, etc.), the Command Post will coordinate evacuation using public address systems and on-ground officers.
- Missing Persons/Lost & Found: Report to Command Post.

6. Post-Event Operations

- **Downtown Patrol Continues:** All officers not assigned to Meet & Greet remain on downtown foot patrol until vendor teardown and attendee departure are complete.
- **Street Reopening:** All barricades may be removed once clear, **except Gadsden Street**, which must remain closed for Friday's follow-up event.

7. Key Timelines

Time Activity

1:00 PM Street Closures & Vendor Arrival Begins

3:00 PM All Vendors Expected to Be in Place

4:00 PM Event Begins

7:00 PM 803 Fresh Performs

8:00 PM Artist Escort to Meet & Greet (Agribusiness Center)

9:00 PM Event Ends – Officers remain until crowd/vendor clear

8. Notes

- All personnel must report to the Command Post for pre-assignment briefing no later than 3:00 PM.
- Arts Council 123 Main Street has an event from 10am-2pm. They will need access to parking in front and rear of their building also 107/109 Gadsden Street



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- Guest/Vendor Parking areas:
 - o 129 Cestrain Drive (DG Parking lot)
 - o 120 Church Street-Government Complex
 - o Back Lot Cadz Street
 - o Off Hudson Street (Behind Genes Rest.)

Approved by:

Chief William Petty 6/4/25

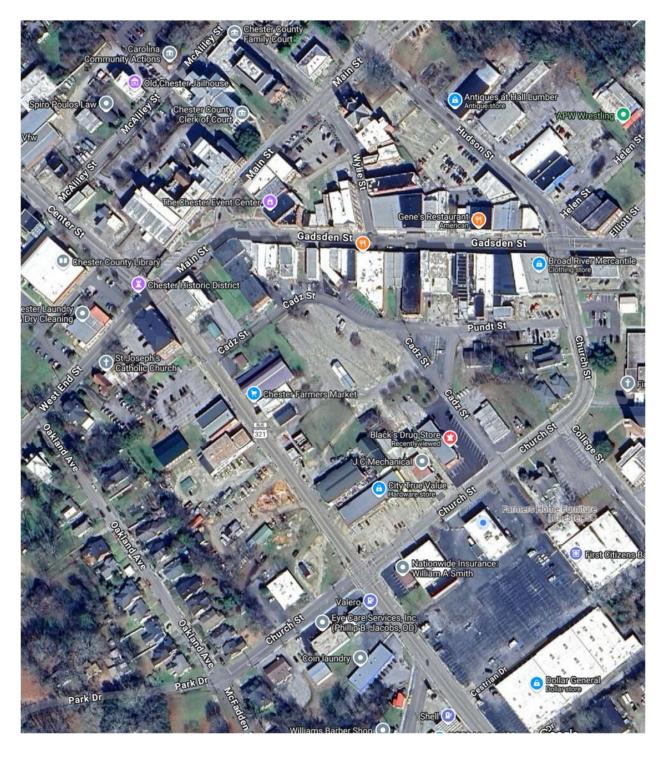
Distributed to:

All Assigned Officers, SLED Liaison, Fire Dept. Supervisor, Event Coordinator



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Wide Overview of Event Location/Downtown





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Overview Downtown





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Agribusiness Center-Meet & Greet Location

