

Table Decorator Guidelines & Networking Strategy

The Table Decorating Competition is a signature highlight of our banquet, designed to showcase our members' creativity and brand personality. While this has been our tradition for several years, we want to ensure everyone—new and returning—understands how this unique networking format works.

The "Host & Exchange" Concept: To maximize community connection, we use a "switch" format. **When your company signs up to decorate, you will not be decorating your own seating area.** Instead, you will provide the décor for a table assigned to a *different* group of guests. In turn, your own table will be beautifully styled by another participating business.

Why we do it: This "blind showcase" is a strategic networking perk. It ensures your brand, business cards, and goody bags are placed directly in front of a fresh audience of potential clients and partners, rather than just your own team. It is a wonderful way to "host" fellow members as we celebrate our collective journey!

Theme & Content

- **The Theme:** *Our Journey.* Focus on your company's history, heritage, and milestones.
- **Professionalism:** Please ensure all decorations are **non-political** and inclusive.

Setup Specs & Rules

- **Table Specs:** 6-foot round tables with a maximum of 10 seats.
- **Size:** Centerpieces must be 22" x 22" or smaller.
- **Power:** No outlets available; use battery-operated lights only.
- **Linens:** We provide white tablecloths, but you may bring your own custom linens/runners.
- **Marketing Idea:** You are permitted to leave 10 goody bags or branded items for the guests at your assigned table. This is optional.
- **Deadline:** Setup must be finished by 4:00 p.m. on March 5th.
- Each table will already have a table number, and a small sponsor display stand.

How to Participate

- **Decorating is Optional:** Purchasing a table does not mean you have to decorate it. If you choose not to, the Chamber will provide decor for you.
- **Volunteer Decorators Wanted:** You don't need to buy a table to participate! If you (or your business) would like to decorate one or two tables to showcase your brand, we would love to have you.

Guest Experience

- **Swag & Gifts:** You are encouraged to leave "goody bags" or branded items for the 10 guests at your table. It's a great way to advertise!
- **Seating Assignments:** Table assignments will be finalized closer to the event date.
- **Participation:** Decorating is optional! If you purchase a table but prefer not to decorate, or if you are in General Admission, the Chamber will provide beautiful decor for you.
- **Whose table am I decorating?** You will be decorating a table for a fellow member's business rather than your own. Part of the fun is "hosting" a surprise group with your brand's creativity! Table assignments for decorators will be provided upon arrival at setup.

Thank you for joining in the fun! If you have questions, suggestions, or want to volunteer or sponsor this lovely evening, please let us know.

Table Decor Examples from 2024 and 2025

