

Welcome GUIDE



The Chester County Chamber of Commerce has partnered with nationally known publisher Town Square Publications to publish our 2025 WELCOME GUIDE! Last year, this program was called WELCOME HOME and was solely focused on new residents. This year, we're excited to broaden the scope and rename it to WELCOME GUIDE, reflecting our expanded audience to include both new residents and visitors to our area.

This business-to-consumer program is designed to help get your business noticed and in front of one of the most valuable audiences—new residents and visitors to our area!

The WELCOME GUIDE will be direct mailed monthly to all new residents moving into Chester County for an entire year after publishing, catching them at an important time as they establish new buying habits. A copy of the WELCOME GUIDE will be mailed to every Chamber Member, who are our best Ambassadors, with the remaining magazines distributed through the Chamber office.

In addition, the WELCOME GUIDE will be placed in strategic locations throughout the area, allowing visitors to easily access it and learn more about local attractions, businesses, and places to visit. This makes it a great resource for both newcomers and tourists alike.

The WELCOME GUIDE program is a highly visible advertising tool that arrives directly in the new resident's or visitor's mailbox, introducing your business and services. In the past year, there were approximately 2000+ new residents in our area!

Don't miss this opportunity to promote your business to new residents and visitors on a monthly basis all year long!

Town Square Publications will be contacting each member to discuss the best marketing opportunities for your business.

Sincerely, **Brooke W. Clinton**
President

**For more information, contact Town Square Publications at
803-291-0388 or email marketing@tspubs.com**

Chester County Chamber of Commerce
109 Gadsden Street | Chester, SC 29706
www.chesterchamber.com